

**National Park Service
Department of the Interior**

**Rivers and Trails Program
Philadelphia**



Finding New Trail Partners in the Health Community

**Mid America Trails and Greenways Conference
September 23, 2003**

The Public Health Community

- **Share a common interest in improving society's health and well being of all citizens.**
 - National Agencies, State Health Departments
 - County/Municipal Health Departments
 - Non-profits, Universities, Foundations
- Develop, fund and implement policies and programs
- Conduct research
- Provide educational materials and forums

Health Care Providers/Insurers

- Provide direct care and funding for its patients and public
- Includes health systems, HMOs, hospitals, senior centers, rehab facilities, physicians, nurses and other professionals



Benefits of Working with Health

- Credibility
- Resources
- Promotion
- New Partners



More Than A Path in the Woods...

- Metropolitan
- Rail lines
- Utilities
- Canals
- Levees
- Roadways
- Sidewalks



More than recreation...

- Barriers
 - Physical
 - Social
- “Main Street”
- Purposeful trips
- Type of user



More than a good idea...

- Major investment of \$\$\$
- the Builders
- VOLUNTEERS



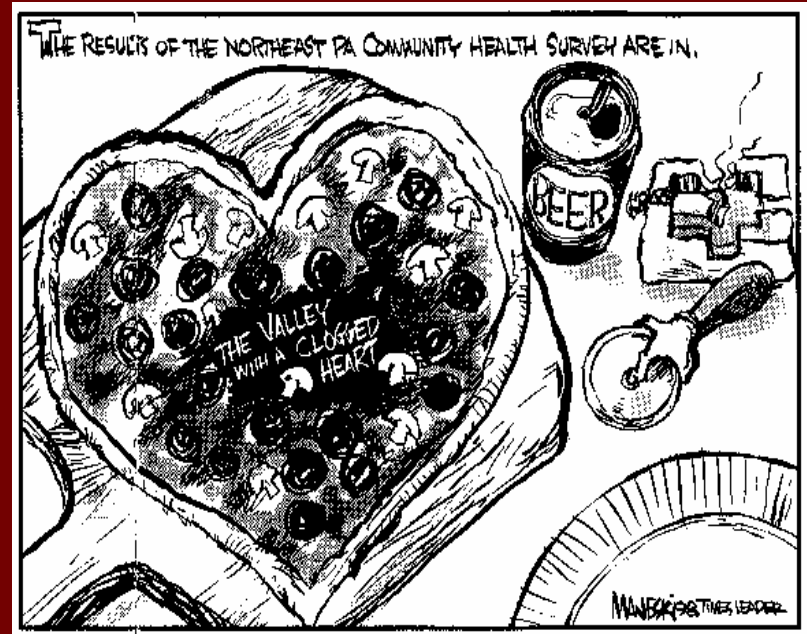
Events and Programs

- Healthy Hikers
- How to Grow a Greenway Workshop
- Philadelphia KidsWalk Initiative



Planning and Data

- Demographics
- Surveys and Assessments



Promotion

- Walk Redding Brochure
- Stepping Forward Action Plan
- Texas Trails Directory and Website
- Good Morning WB Show



Trail Development/Operations

- Indy Greenways
- El Paso Trails and Bikeways
- “Day of Caring”

